

Code of Conduct – Mildura West Primary School Facebook page

Purpose:

Our purpose is to use social media to find new ways to connect and communicate with the members of our school community. It builds upon our other efforts with our school website and mobile applications. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. We ask that our community accentuate the positives, and bring to everyone's attention the little things occurring every day that make our school community great.

Our Code of Conduct:

Using real names

All users interacting with the Mildura West Primary School Facebook page, either by liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name. People under the age of 13 years are prohibited by Facebook's Terms and Conditions from creating an account, therefore the Mildura West Primary School Facebook page is a forum for adults to communicate and demonstrate appropriate and positive online behaviour.

Supported use of names in posts

You are welcome to use names in posts when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used in building our community – a public acknowledgement goes a long way to supporting a positive school environment.

Interaction

Initially, users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking the 'like' button. Users will not be able to author a posting of their own or upload media (photos and videos).

Underage Facebook users

Mildura West Primary School is aware that children under the age of 13 years are not able to create their own Facebook account, in accordance with Facebook's Terms and Conditions. Students are not permitted to post or like on our Facebook page. However, we encourage children under parent supervision to view our page. We believe our community's conduct on our Facebook page will serve as role modeling for our students about how to behave in a social media environment.

Actions resulting from any breaches of the Code of Conduct

Mildura West Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.

The Law and Facebook's Terms

Mildura West Primary School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms and Conditions.

